

2025 Sponsorship Packet

ACHE  NJ

The American College of Healthcare Executives

An Independent Chapter of



AmericanCollege of
Healthcare Executives
for leaders who care®

Welcome

The ACHENJ Board is thrilled to extend a **unique opportunity** for your organization to gain **exclusive access** to healthcare executives and industry leaders in New Jersey. Sponsorship is more than just marketing—it's an **investment in healthcare leadership, visibility, and high-impact networking**.

With over **1,100 members** and **multiple high-profile events annually**, ACHENJ provides an unparalleled platform to connect, engage, and grow within the healthcare sector. Sponsoring ACHENJ offers you:

- **Targeted exposure** to decision-makers across hospitals, health systems, and healthcare organizations.
- **Premium branding** opportunities through our events, digital platforms, and member communications.
- **Networking and thought leadership** to establish meaningful industry connections.
- **Direct access to the most influential voices in New Jersey's healthcare ecosystem** through exclusive sponsor-only gatherings and VIP networking sessions.
- **Opportunities to demonstrate leadership in healthcare innovation** by sponsoring research forums, industry panels, and executive roundtables.

This **2025 Sponsorship Benefits Packet** outlines how your organization can maximize its impact. **Join us today and elevate your brand!**

Who is ACHE & Why ACHENJ

The **American College of Healthcare Executives (ACHE)** is a nationally recognized organization dedicated to advancing healthcare leadership through **education, professional development, and peer networking**. **ACHENJ**, the New Jersey chapter, is a hub for healthcare professionals looking to **collaborate, innovate, and lead** in a rapidly evolving industry.

By connecting **950+** healthcare executives, administrators, and industry leaders, ACHENJ facilitates **knowledge-sharing, strategic partnerships, and career growth**.

Why ACHENJ?

- **Premier Healthcare Leadership Network:** Engage with top executives, policymakers, and thought leaders.
- **Exclusive Events & Industry Forums:** Participate in **roundtables speaking opportunities, executive education, and leadership conferences**.
- **Unrivaled Strategic Visibility:** Showcase your brand in a **trusted, high-impact professional setting**.
- **Access to Decision-Makers:** Gain entry to an elite network of **healthcare professionals shaping the future of the industry**.
- Representation from hospitals, health systems, consulting firms, vendors, and public health organizations.

Our Reach & Demographics

Who Are ACHENJ Members?

40% Senior Executives (C-Suite, VP-level) – Key decision-makers in hospital systems, provider networks, and consulting firms.

35% Mid-Level Managers (Directors, Administrators) – Influential leaders responsible for daily operations and policy execution.

25% Early Careerists & Future Leaders – The next generation of healthcare professionals driving innovation.

Industry Representation:

60% Hospitals & Health Systems – Leaders in direct patient care, administration, and clinical operations.

20% Consulting & Vendor Partners – Innovators in healthcare technology, staffing, and strategy.

10% Government & Public Health – Policymakers and regulatory professionals influencing healthcare reform.

10% Academia & Research Institutions – Educators and scholars driving new healthcare methodology.

Ideal Sponsorship Partners

Hospitals & Health Systems
Engage with healthcare leaders

Healthcare Vendors & Service Providers
Sell products/services to hospitals/healthcare
executive leaders

Consulting Firms & Law Firms
Specializing in healthcare compliance, strategy,
M&A

Technology & Staffing Companies
Direct connections with executives

Why Sponsor ACHENJ?

ACHENJ sponsorship provides high-value engagement with healthcare executives who influence purchasing decisions, policy development, and innovation. As a sponsor, your organization will benefit from:

Brand Recognition – Visibility in ACHENJ's digital and in-person channels.

Numerous events in-person & virtual events yearly

Year-long brand visibility via website, email campaigns, and events

Opportunity Showcase to products/services to organization leaders

High ROI compared to traditional advertising because this grants direct access to organization leaders

Maximizing Your ROI

Sponsorship Benefits



Logo placement on
ACHENJ website &
materials



Targeted exposure
via newsletters &
email blasts



Verbal recognition
at events



Complimentary event
passes for networking



Host webinars or
publish whitepapers

Diamond Sponsor

(\$7,000)

Max exposure,
website, emails, &
3 event showcases



Platinum Sponsor

(\$5,000 - \$7,000)

High visibility
2 major event showcases,
newsletter ads



Gold Sponsor

(\$4,000)

Featured recognition
in all communications



Silver Sponsor

(\$3,000)

Entry-level visibility,
event & website
mentions



Event Sponsor

(Starting at \$500)

Targeted sponsorship
for educational events



Additional Sponsorship Packages

Tailored for Your Needs Available upon request

Next steps to
secure my spot?

Choose

Choose a sponsorship level that fits
your goals

Contact

Contact us at
Sponsorship@Achenj.com

Join

Join us in shaping the future of
healthcare leadership!

Thank You!

CONTACT INFORMATION

ACHE NJ

The American College of Healthcare Executives

An Independent Chapter of



AmericanCollege of
Healthcare Executives
for leaders who care®

Sponsorship@ACHENJ.com