



2021 Sponsorship Opportunities

The ACHENJ Board is pleased to invite you to participate in our newly developed 2021 Sponsorship Packages. Sponsors have long been an integral part of the success of ACHENJ. We want to ensure you have the opportunity to participate in our 2020-2021 schedule of events.

ACHENJ invites companies providing services and products to the healthcare community to become sponsors. The various levels of sponsorship provide for the calendar year sponsorship, as well as specific sponsorship for individual meetings, each with varying benefits.

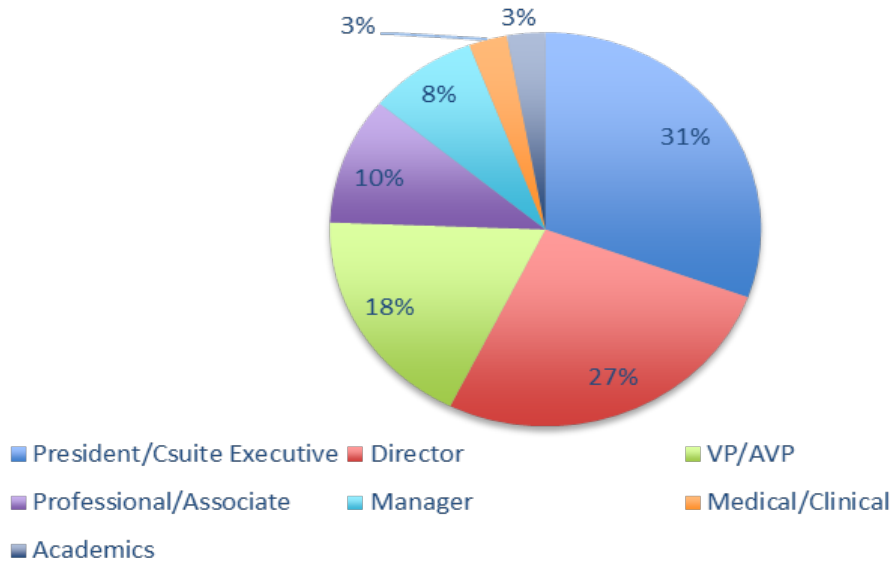
Sponsorship provides visibility, both through the ACHENJ website and email communications as well as in person events for a full calendar year.

Opportunities are available for educational sessions, networking events, as well as a wide variety of additional sponsorships to maximize your exposure.

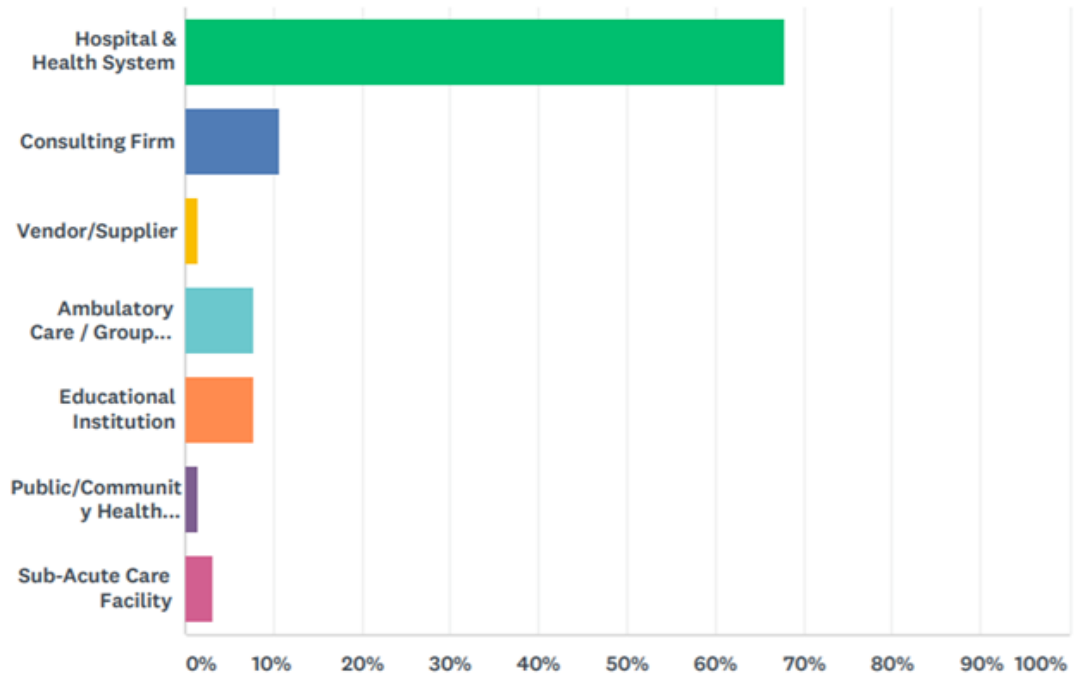
Sponsorship provides you an affordable marketing opportunity and exposure to a wider audience of healthcare executives.

- Currently, ACHENJ has approximately 950 members
- 10-15 events a year with registrations ranging from 40-100+ members.

Membership Statistics (Title)



Healthcare Sector



The following Sponsorship levels are offered June 1st, 2021 and ending May 31st, 2022. Sign up now and you can lock in these same rates for 2021-22.

◆ **DIAMOND HOSPITAL SPONSORSHIP (\$6,500) – The Best Value & Visibility for Healthcare Systems and Hospital Members**

As a Diamond Hospital Sponsor, your organization will receive primary recognition on all chapter member communication throughout the year, providing excellent exposure to your organization.

◆ **DIAMOND HEALTHCARE SPONSORSHIP (\$6,000) – The Best Value & Visibility for our Healthcare Industry Members**

As a Diamond Healthcare Sponsor, your organization will receive maximum recognition on our website, all chapter emails, and virtual brochures throughout the year, providing the very best exposure to your organization's products and services. You will have opportunities to connect with our members at all events throughout year

PLATINUM SPONSORSHIP (\$4,000) – A Great Value!

As a Platinum Sponsor, your organization will receive consistent and prominent recognition on all chapter materials throughout the year, providing excellent exposure to your organization's products and services. Your organization will be prominently featured on the ACHENJ homepage.

GOLD SPONSORSHIP (\$3000) –Everything You Need!!

As a Gold Sponsor, your organization will receive prominent recognition on all chapter materials throughout the year, providing exposure to your organization's products and services.

SILVER SPONSORSHIP (\$2,000) – Perfect Entry Level!

As a Silver Sponsor, your organization will receive recognition on chapter materials throughout the year, providing an opportunity to increase awareness of your organization's products and services.

Single Event Sponsorship

ACHENJ provides visibility through Single Event Sponsorships for educational events. Sponsorship fee for a single event varies depending on the event; starting at \$1,500.

Sponsorship packages listed are for the year beginning June 1st, 2021 and ending May 31st, 2022.

***To qualify for reimbursement, New Members must join the ACHE between September 1st, 2021 and January 31st, 2022.

*** Payment must be given via check or through credit card via Eventbrite.

| Annual Sponsors Benefit Chart | Silver | Gold | Platinum | Diamond Healthcare Sponsors | Diamond Hospital Sponsors |
|---|---------------|-------------|-----------------|------------------------------------|----------------------------------|
| One dedicated e-mail press release announcing your sponsorship to membership | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo and hyperlink on ACHENJ website sponsorship page | ✓ | ✓ | ✓ | ✓ | ✓ |
| Verbal recognition as a sponsor for individuals in attendance from your organization at all ACHENJ programs | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo and hyperlink in ACHENJs Quarterly Newsletter | ✓ | ✓ | ✓ | ✓ | ✓ |
| Signage at registration desk of all programs for which ACHE Face-to-Face credit is awarded | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition and logo in ACHENJs Annual Meeting Program Book | | ✓ | ✓ | ✓ | ✓ |
| Ability to showcase products/ services at a total of two ACHENJ Events (includes on annual event and one educational event) | | ✓ | ✓ | ✓ | ✓ |
| Two complimentary passes to ACHENJs Annual Meeting (\$250 value) | | ✓ | ✓ | ✓ | ✓ |
| Opportunity to broadcast to ACHENJs members either one webinar or one whitepaper of your choosing during the program year | | ▪ | ✓ | ✓ | ✓ |
| Ability to post three company events on ACHENJs Event Calendar | ▪ | ▪ | ✓ | ✓ | ✓ |

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|---|---------------|-------------|-----------------|------------------------------------|----------------------------------|
| Ability to showcase products/ services at a total of three ACHENJ Events (includes two ACHE annual events and one educational event) (*Limited to three sponsors at each event) | | ▪ | ✓ | ✓ | ✓ |
| Advertisement in two Chapter Quarterly E-newsletters | | ▪ | ✓ | ✓ | ✓ |
| Annual Sponsors Benefit Chart | Silver | Gold | Platinum | Diamond Healthcare Sponsors | Diamond Hospital Sponsors |
| Four complimentary passes to ACHENJs Annual Meeting (\$750 value) | | | ✓ | ✓ | ✓ |
| Advertisement in two additional Chapter Quarterly E-newsletters | | | | ✓ | ✓ |
| Add four more complimentary passes to ACHENJs Annual Meeting for a total of 8 | | ▪ | ▪ | ✓ | ✓ |
| A total of Ten complimentary passes to ACHENJs Annual Meeting (\$1,500 value) | | | | ▪ | ✓ |
| A total of Ten fully-paid, one-year New Member memberships to the ACHE (\$1,500 value)*** | | | | | ✓ |